



2017 LIVE Annual Meeting Minutes
Chehalem Cultural Center/Newberg OR
April 18th, 2017
9:06 – 10:15am

BOARD AND STAFF ATTENDANCE

Board attending: Don Crank (Outgoing Chair) Wynne Peterson-Nedry (Incoming Chair), Bruce Sonnen (Secretary), Kevin Corliss, James Whitelatch, Barb Bond, Dan Kent (ex-officio), Jason Tosch (ex-officio), Tom Danowski (ex-officio)

Board not attending: Eugenia Keegan (Treasurer), Daniel Sweeney, Vicky Scharlau (ex-officio), Moya Shatz-Dolsby (ex-officio), Chris Lake (ex-officio)

Staff attending: Chris Serra, Brigid O'Keane

WELCOME

Don Crank called the meeting to order at 9:06 am

Chris Serra opened and welcomed the group, thanking the sponsors and wine donors. Serra presented the agenda for the day.

Gillian Brennan from TricorBraun spoke about their commitment to supporting the program and announced a three-year commitment to support the Annual Meeting as a Presenter.

MINUTES

The minutes were distributed 30 days in advance of the meeting as per law, and given to the members in a booklet along with the agenda and speaker biographies. Don Crank gave the attendees a few minutes to review the minutes.

Don Crank made the motion to approve the minutes from the 2016 LIVE Annual Meeting without changes. Bruce Sonnen seconded. Motion was unanimously approval.

BOARD ELECTIONS

Don Crank described the duties of a LIVE Board member and presented the list of nominations for the board. Crank opened the floor for other nominations – none were presented. Crank reminded all present that write-ins are allowed per bylaws.

The ballot as presented to the LIVE membership for vote: Don Crank – reelect, Leigh Bartholomew (Results Partners), Luisa Ponzi (Ponzi Vineyards), Jess Sandrock (Chemeketa Community College), Dr. Russell Smithyman (Ste Michelle Wine Estates).

The ballots were cast by the membership at 9:10am.

MEMBERSHIP REPORT



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Wynne Peterson-Nedry presented the membership report.

324 vineyards + 9 from 2016

41 Wineries – 1 from 2016

12,240 vineyards acres, 29,457 whole farm acres

Peterson-Nedry noted that 62 members stated they used zero herbicides in 2016.

FINANCIAL REPORT

Chris Serra presented the financial report in Eugenia Keegan's absence. Serra showed the revenue vs. expenses with a breakdown and any differences than what was projected. A notable difference in expense was the result of the resignation of Abby Cullinan in April of 2016, and the postponing of hiring until winter of 2016.

VINEYARD REPORT

Leigh Bartholomew presented the following changes to the LIVE standards for 2017:

Fungicide resistance is still a priority for vineyards in the Willamette valley. The tech committee summit group agreed to allow one application of a FRAC 3 and FRAC 11 product that is approved by LIVE. Tank mixing with a contact product is strongly recommended. LIVE is still considering the full removal of these classes.

There is a new recommended restriction of glyphosate products to two times per season. Indaziflam (Alion) was added to the herbicide section of the Yellow List.

Lime sulfur for mites is scheduled for removal in 2018.

All OMRI strains of Bacillus are approved for use.

Two mite control materials were approved for use in Region II - acequinocyl (Kanemite) and clofentezine (Apollo)

The Yellow List now addresses controls for various rodents such as pocket gophers and voles, rather than only addressing voles.

Trunk disease is now listed on the LIVE Green and Yellow List as a Key Pressure.

We are awaiting on OWRI, et al., to present recommendations on Grapevine Red Blotch Virus. A reminder was given that the best way to prevent spread is to start with virus free plant material.

WINERY REPORT



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Wynne Peterson-Nedry gave a winery certification update.

Peterson-Nedry spoke about refining the checklist and possible changes to the reporting intervals for certain requirements.

Bottle weight is being considered for a checklist addition.

Peterson-Nedry will also be developing future educational options with the staff and technical committee.

EDUCATION

Glyphosate seminars and dates were presented, general training dates will be posted and emails sent, OWRI Field Day 2017 is to be determined.

Wildflower seed mix – over 100lbs (100 million seeds) have been sold so far.

NEW EMPLOYEE INTRODUCTION

Brigid O’Keane was introduced by Chris Serra. O’Keane gave a brief employment history and what the goals are for her tenure with LIVE. Currently she is reaching out to existing members and searching for new members in Washington, Eastern Oregon and Idaho.

PARTNER UPDATE

Brigid O’Keane presented the following: Idaho wine commission announced that wine/vineyards had \$169 million dollar impact in Idaho. WAGG is now WWA (Washington Winegrowers Assoc.) Vinea – no report.

Kevin Chambers presented for OWA/OWB. Chambers remembers that LIVE was originally set up as a tool to educate growers but that it has grown to help growers, processors, and buyers.

He then presented a research update. There are Viticulture and Enology grants to seven research projects totaling \$350,000. Also, \$150,000 was set aside to be paired with additional research if approved. Additional research is being conducted on AVA designations and how it affects land value.

Chris Serra presented the Al MacDonald/LIVE Wine Studies Scholarship and how donations could be made.

Dan Kent presented the Salmon Safe update. Salmon Safe is expanding to Alaska, and is working now with GlobalGap and Demeter.

Kent presented the Hero of Salmon award to Matt Thompson of Kirsten Rose Vineyard in Kennewick, WA.



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AWARDS AND RECOGNITIONS

Rebecca Sweet presented the 2017 LIVE Award of Excellence in Sustainability to Ken Kupperman of Jackson Family wines.

LIVE 20 YEAR RECOGNITION

Ted Casteel gave a history report on how LIVE started. Originally inspired by IOBC, rules and recommendations were written and drafted by five original founders. Ted gave credit to Dick Daniel for the naming of LIVE IP (integrated Production) and to Al MacDonald for his vision. While Ted Casteel spoke, there was a list of all board members, staff, and inspectors both past and present projected for the members to see.

BOARD ELECTION RESULTS

No write-ins were presented during the election. The slate of nominees were elected. Congratulations.

Don thanked everyone for attending the meeting. He thanked those outgoing board members for their time and service.

Don Crank Motion to adjourn 10:15am. Wynne Peterson-Nedry seconded. Motion unanimously passed.