



LIVE Board Meeting Minutes

Via Online Zoom March 30, 2021

ATTENDANCE

Board Attending: Russ Smithyman (Chair), Bruce Sonnen (Secretary), Leigh Bartholomew (Treasurer), Wynne Peterson-Nedry, Luisa Ponzi, Herb Quady, David Millman, Deb Hatcher,

Guests: Dan Kent (Salmon Safe), Maria Chambers (OWB)

Staff Attending: Chris Serra, Brigid O'Keane

Board not attending: Leda Garside

BOARD MEETING NOTES

Russ Smithyman called the meeting called to order at 9:00 am

2019 Minutes were reviewed and approved prior to zoom meeting. 2020 Annual Meeting was canceled due to COVID restrictions.

Opening greeting and Board Election

- David Millman greeted all and thanked everyone signing in.
- Smithyman listed Board members up for re-election: Leigh Bartholomew, Luisa Ponzi, Dr. Russel Smithyman
- Listed New Board up for election: Vacant
- Ballots were sent out via email 30 days prior to membership. Write-ins were allowed as well.
- Ballots were cast by the membership via email and were accepted up to 12 hours before start of zoom meeting. Bartholomew, Ponzi, and Smithyman were all reelected.

Financial Report

For year 2020

- Revenue \$289,518
- Expenses \$282,170
- Net Profit \$7,348
- Cash on Hand \$271,158
- PPP loan for COVID assistance of \$30,000 was forgiven, and second draw of \$31,600 has been awarded.

- Outlook is looking very good for next year

Membership update

- Current enrollment = 330 vineyards – 38 wineries
- 297 vineyards Oregon
- 33 vineyards Washington
- 3 vineyards Idaho
- 1 vineyard Ontario
- Listed breakdown by AVA on PowerPoint
- 13,004 vineyard acres; 30,520 total farm acres; 8,159 acres of biodiversity
- 79 members used no herbicide in 2020, 69 in 2019
- 5.96 million cases of wine in LIVE certified wineries, 582,369 cases of LIVE wine

LIVE Program updates and Outreach - Brigid O'Keane

- 7 education webinars were held in 2020 and recordings are available on livecertified.org
- 11 Training options will be available for the 2021 calendar year
- Wildflower seeds are still available: 1 lb box - \$60, 1 oz box - \$12
- US Sustainable Winegrowing Project is continuing and was extended an additional year due to COVID. This project is focusing on natural resource conservation, worker rights, climate change action, pesticide reduction, and consumer surveys
- Virtual Summit for the US Sustainable winegrowing summit will be April 19-21, 2021

2021 Projects

- Podcast for distributor sales reps
- Virtual staff training for retail and distributors
- Updated tasting room leave behinds
- Tasting room trainings and support

COVID Update

- Leda Garcide was unable to attend the meeting due to work being conducted with Salud Outreach and response to COVID 19. Salud is working to administer 100 doses every Tues and Thurs in April, May and June.

Vineyard Tech Update

- Bartholomew mentioned the Chairs to the three major areas: Julie Tarara (Eastern WA/OR), Leti Catoira (Willamette Valley), Alan O'Neal (Southern OR).
- Bartholomew gave Tech updates and changes to checklist/yellow list
- Still working on Fungicide resistance management programs. Frac 3 and 11 will still be permitted in 2021.
- New chemistries allowed for 2020: ProBlad Verde, Gatten, Bio-Tam, Mealybugs and Grapevine Leafroll added to Region 1 Pests.
- Items REMOVED from Yellow list: Inspire Super, Platinum, Venom, Weed Slayer/AGRO Gold.
- Checklist updates:
 1. Clarified Point 4.2.4 – Eliminate use of herbicides within the vineyard
 2. Clarified point 4.2.5 – Eliminate use of herbicides on the entire farm
 3. Weed Survey required for all members who use herbicide
 4. Changes kept to minimum to stay aligned with IOBC Standards

5. NO update to the Salmon Safe High Hazard List – use 2018 list
- Still no green or yellow list for Red Blotch virus. Once academics find something ie: vector, then we can create those lists.
 - Virus testing reminder – both rootstock and scion must be tested and confirmed not infected
 - Biodiversity tool has been completed
 - Carbon tool for wineries and vineyards has been available.
 - Pesticiderisk.org tool used to see toxicity of chemistries
 - LIVE Plus Program on hold due to changes with inspections for Organic farms

Winery Tech update

- Goals for 2020 – Review standards, identify training opportunities, share continuous improvement projects and resources, explore marketing opportunities.
- Currently looking for Tech committee chair(s). Organize and hold annual meetings and coordinate results with Board officer and staff. Help identify training opportunities.
- Update on recycle hubs: still only taking #4 plastics ie: shrink-wrap, clear bubble wrap, clean. Current hub locations: Domaine Drouhin, Elk Cove, Left Coast, Union Wine Co, & Willamette Valley Vineyards

Scholarship Update

- LIVE and Chemeketa have a Scholarship available annually. Focusing on First-generations students, those ineligible for federal financial aid, and bilingual. Application due 3-31-21

PARTNER UPDATE

Salmon Safe update.

- Dan Kent gave an update on Salmon Safe
- Award for Hero of Salmon goes to Bitner Vineyards, Caldwell, ID

Oregon Wine Board

- Held a research grant proposal meeting via zoom. Grant proposals were reviewed by a 40+ member committee. Grants for 2021 will be reviewed 1st week in April.
- OWB is implementing the 10-year strategic plan and how to best achieve goals set in the plan
- Oregon wine month is being worked on
- Symposium for 2021 was held virtually and was well-attended
- Oregon wine profit planner has been updated

LIVE Awards

- 2020 Award for Excellence in Sustainability was presented to Winters Hill Vineyards

Meeting adjourned at 10:20 am