

LIVE Annual Meeting Board Meeting Minutes

Chehalem Cultural Center

April 19, 2018

9:00am – 10:25am

ATTENDANCE

Board Attending: Bruce Sonnen, Wynn Peterson-Nedry, Jess Sandrock, Don Crank, Leigh Bartholomew, Luisa Ponzi, James Whitelatch, Russ Smithyman

Guests Attending: Dan Kent, Tom Danowski, Marie Chambers

Staff Attending: Chris Serra, Brigid O'Keane

Board not attending: Eugenia Keagan

BOARD MEETING NOTES

James Whitelatch called the meeting called to order at 9:00am

The minutes from the 2017 Annual Meeting were reviewed. Bruce Sonnen motioned to approve the minutes, Wynne Peterson-Nedry seconded. Motion unanimously carried.

Opening greeting and Board Election

- Chris Serra greeted all and thanked everyone for coming
- Serra listed all Board members up for re-election: Wynne Peterson-Nedry, Bruce Sonnen, James Whitelatch
- Serra listed one new nominee up for election: Leda Garside

Membership update

- Current enrollment: 334 vineyards, 42 wineries
- Oregon: 302 vineyards/35 Wineries
- Washington: 29 vineyards/7 Wineries
- Idaho: 2 vineyards
- The breakdown by AVA was presented
- 12,484 vineyard acres are LIVE certified (+244), 30,220 total Farm Acres (+764)
- 8,414 acres Biodiversity (+1147)
- 81 members used no herbicide in 2017 (+19)
- 5.6 million cases of wine in LIVE Cert wineries, 617,053 cases of LIVE wine
- 2017 totals - 29 new vineyard enrollments, 6 new winery enrollments, 14 net total new LIVE members

Financial update

As of 4-17-18

- Revenue for 2017: \$278,219
- Expenses for 2017: \$266,783
- Net for 2017: \$11,437
- Cash on Hand \$177,855,
- Fiscal outlook is positive for 2018

Technical Committee Update

- Leigh Bartholomew gave the vineyard technical committee update and presented changes to the LIVE checklist and Green/Yellow list
- The technical committees are still working on fungicide resistance management programs
- Lime sulfur is not permitted in 2018 and going forward – notice of this change was given in 2017
- Application rate of sulfur adjusted to 5lb actual max
- Herbicide standard changes – glyphosate will be limited to two (2) applications per year in Region 2 and one (1) per year in Region 1. Herbicide reduction will be a yellow control point on the checklist.

Washington and Idaho Outreach

- Brigid O'Keane presented the outreach update. She has conducted over 100 visits to vineyards and wineries, met with seven AVA groups, is continuing partnership with WSU, Walla Walla Community College and Yakima Valley College.
- O'Keane hosted a Biodiversity in Eastern Washington Vineyards seminar with David James (15 attendees) and a certification training with Rebecca Sweet (15 attendees)
- The Washington Technical Committee now has eight members and is chaired by Julie Tarara.
- Washington Department of Ecology released the new winery wastewater permit
- Next priorities – Facilitate Region II Tech Committee and prepare for Joint Technical Committee meeting in the winter. Attend WA, ID, and OR industry meetings. Reach out to sponsors and vendors for 2019 annual meeting, continue follow up with potential members, and seek funding opportunities for work in WA and ID.

Scholarship Update

- The Al MacDonald/LIVE Wine Studies Scholarship is now fully funded and available to first generation students attending Chemeketa Community College's Wine Studies program. The LIVE Board will be working with Chemeketa to award the first scholarship to a student in May.

WSARE Grant proposal

- Chris Serra, working with Good Company out of Eugene, submitted a grant proposal to develop a greenhouse gas calculator for vineyards. It will be similar to the one used for wineries. Five producers have agreed to help test it if funded – Soter Vineyards, Ste Michelle Wine Estates, Jackson Family Wines, Van Duzer Vineyards, and Ponzi Vineyards.
- 11 additional letters of support were also written for this proposal.
- Notification is expected in the spring

Biodiversity Work

- Matt Shinderman of Oregon State University (Cascades) completed a draft biodiversity tool and paper - \$10k award to develop the tool was approved by LIVE Board in 2017
- A species list and biodiversity narrative for Willamette Valley will be included and further regional tools will be developed as funding allows

Partners update

Salmon-Safe

- High Hazard List – now includes some fungicides and insecticides currently on LIVE's Yellow List. Will need to reconcile implications at a later date.
- Pilot overlay with Global Gap with cherry growers in the Gorge went very well and is looking to expand this effort
- Marketing – online wine lists, looking to help market wineries with the new Salmon-Safe website
- Print work also being developed
- The Hero of Salmon Award was presented to Lowell Ford of Illahe Vineyards

Oregon Wine Board and Oregon Winegrowers Association

- Update on SB 1070, known as the Cap and Invest bill – caps greenhouse gases – OWA is following for implications
- DEQ is currently rewriting rules to dispose of winery wastewater – similar to Washington's new law. OWA is tracking this as well.
- Following Ron Wyden's Draft brewery measure which now included in the GOP tax bill
- Held a research grant pre-proposal meeting at OSU. Attendees listened to a brief presentation on 18 different proposals – feedback was given to presenters. OWB contributes \$350k to fund research and is sent to donate another \$150k on a USDA matching grant.
- 2018 Oregon Wine Month is currently in development
- Symposium work – more vendors are set, more trade tastings are happening, and earlybird pricing will still be available.
- OWA streamlined the dues assessment – dues are \$35/acre and/or \$.20 per case sold.

LIVE Award for Excellence in Sustainability

- Region 1 was presented to Zak Laster from Advanced Vineyard Systems
- Region 2 was presented to Sadie Drury, North Slope Management

BOARD ELECTION RESULTS

No write-ins were presented during the election. The slate of nominees was elected.
Congratulations.

James Whitelatch motioned to adjourn the meeting. Luisa Ponzi seconded. Motion unanimously carried.

Meeting was adjourned at 10:25am