



LIVE Annual Meeting - Board Meeting Minutes

Zoom Webinar

March 30, 2022

9-11am

ATTENDANCE

Board attending: Russ Smithyman (Chair), Luisa Ponzi (Vice-Chair), Leigh Bartholomew (Treasurer), Bruce Sonnen (Secretary), Wynn Peterson-Nedry, Herb Quady, David Millman, Leda Garside, Dan Kent (ex-officio)

Staff attending: Chris Serra, Brighid O'Keane

BOARD MEETING NOTES

Smithyman called the meeting to order at 9:05 am.

The minutes from the 2022 Annual Meeting were presented for review. Smithyman passed the minutes without objection by unanimous consent.

Board Election

Smithyman greeted attendees, and thanked them all for attending. He recognized and congratulated Luisa Ponzi as incoming Board Chair.

Smithyman thanked outgoing board member Wynne Peterson-Nedry for her six years of board service.

Smithyman presented board members up for re-election: Leda Garside (one-year term) Herb Quady, David Millman, and Bruce Sonnen. He then presented two new board members up for election: Sandra Taylor and Cheney Vidrine.

Ballots were sent out via email 30 days prior to membership. Write-ins were allowed. Ballots were cast by the membership via email and were accepted up to 12 hours before the start of Zoom meeting.

Leda Garside, Herb Quady, David Millman, Bruce Sonnen were all re-elected. Sandra Taylor and Cheney Vidrine were newly elected.

Financial Update

Serra gave the financial update

For FY2021



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- Revenue \$283,130
- Expense \$266,976
- Net Profit \$16,154
- Cash on Hand \$293,760
- PPP loan for COVID totaling \$61,600 was forgiven
- Outlook is looking good for next year

Membership Update

Sonnen gave the membership update

- Current enrollment: 329 vineyards, 40 wineries
 - 293 vineyards in Oregon
 - 30 vineyards in Washington
 - 4 vineyards in Idaho
 - 1 vineyard in Ontario
- Breakout by AVA was presented on the slide show
- 12,684 vineyard acres LIVE certified, 29,924 total Farm Acres, 8,119 acres Biodiversity
- 4.2 million cases of wine in LIVE certified wineries, 424,909 cases of wine that qualify for LIVE Certified Sustainable Wine logo

Washington and Idaho Outreach Update

O'Keane presented the outreach update

- Three education webinars were held in 2021 and recordings are available on livecertified.org
- Ten training topics will be developed in the 2022 calendar year
- A few boxes of wildflower seeds are still available
- Projects for 2022: Create new tasting room leave-behind resources, Washington Biodiversity project, form Social Sustainability Committee, and develop a new website.

COVID Update

Garside commented on the continuing effort of COVID services by ¡Salud!

- 1775 kits of C-19 were distributed in a 6-week period.
- Emphasized to the membership about continuing to advocate for vaccinations, and to be proactive on maintaining safety precautions



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Vineyard Tech Update

Bartholomew introduced the three regional technical committee chairs and presented the updates and changes to the standards

- Continued work on fungicide resistance management programs. Frac 3 and 11 will still be permitted in 2021
- New chemistries allowed for 2021: PFR-97, Venerate, Cevya, Ecoswing, Stargus, Gamma, Altacor. Venom and Platinum were relisted.
- ****REMINDER**** growers can use other trade name products as long as the active ingredient is the same. Example – Bio-Tam and Tenet.
- No items were removed from Yellow List
- KEY PRESSURE update – Added nematodes, spotted lantern fly, white flies, Japanese beetle, and yellowjackets.
- Checklist updates
 - Red List Description update: none
 - Modifications to Checklist for Pollinator Protections – moved items to one control point. 3% of farm set aside for pollinator forage (ECA counts), clean water available, integrated pest management requirements.
 - Salmon Safe High Hazard List – no modifications – use the 2018 version as reference.
- No Green or Yellow List entry for Red Blotch virus - once a vector is identified, we can develop those standards
- Virus testing reminder – both rootstock and scion must be tested and confirmed that they are not infected
- Biodiversity tool has been completed
- Greenhouse Gas Calculator for vineyards and wineries is available
- pesticiderisk.org tool is used to assess the toxicity of chemistries
- Bee Friendly Farm partnership has been established. Similar to Salmon Safe, the Yellow List items have a small bee icon to warn if the product has pollinator impact.

Winery Tech update

Quady gave the winery tech update. Cheney Vidrine will be taking over the work of the Winery Technical Committee.

- Goals for 2021 – Review standards, identify training opportunities, share continuous improvement projects and resources, explore marketing opportunities
- Modified GHG workbook to add option to report aluminum cans, catch all



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material input, and carbon capture from fermentation option

- Update on recycle hubs: continue taking only #4 plastics i.e.: shrink-wrap, clear bubble wrap, clean. Current hub locations: Apolloni Vineyards, Domaine Drouhin, Elk Cove, JFW-Mac, Left Coast, Union Wine Co, and Willamette Valley Vineyards in Willamette Valley. Herb Quady in Southern Oregon.
- Agri-plas in Brooks takes other plastics as well, call in advance 503-390-2381

ADJOURNMENT

Smithyman thanked the LIVE staff, gave closing remarks, and adjourned the meeting at 10:15am.