



LIVE Annual Meeting - Board Meeting Minutes

Zoom Webinar

March 29, 2023

9-11am

ATTENDANCE

Board attending: Luisa Ponzi (Chair), Bruce Sonnen (Secretary), Herb Quady, Leda Garside, Sandra Taylor, Cheney Vidrine, Dan Kent (ex-officio), Tom Danowski (ex-officio)

Board not attending: Leigh Bartholomew

Guests Attending: David Dewitt (OWB), Cody Wilson (Pollinator Partnership), Leti Catoira (Jackson Family Wines), Alan O'Neal (Dominus Viticulture Services) Julie Tarara (Results Partners), Leda Garside (¡Salud!)

Staff attending: Chris Serra (Executive Director), Isabelle Tobe (Communications Coordinator)

BOARD MEETING NOTES

Ponzi called the meeting called to order at 9:02 am

The minutes from the 2022 Annual Meeting were presented for review. Ponzi accepted the minutes without objection by unanimous consent.

Welcome and Board Election

Ponzi greeted all and thanked everyone signing in

- Ponzi thanked Board member Leda Garside for her years on the Board
- Ponzi presented Board members up for re-election: Leigh Bartholomew and Luisa Ponzi, then new Board up for election: Kelli Gregory and Phil Cline
- Ballots were sent out via email 30 days prior to membership. Write-ins were allowed.
- Ballots were cast by the membership via email and were accepted up to 12 hours before the start of the Zoom meeting.
- Leigh Bartholomew and Luisa Ponzi were re-elected. Kelli Gregory and Phil Cline were newly elected.

Financial Update

Serra gave the financial update

For FY 2022

- Revenue \$277,534
- Expenses \$330,282
- Cash on Hand \$228,345



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For FY 2023 (projected November 2022)

- Revenue \$336,168
- Expenses \$325,908
- Net \$10,260
- Outlook is looking very good for next year

Membership Update

Sonnen gave the membership update

Current enrollment = 319 vineyards; 37 wineries

- 290 vineyards in Oregon
- 27 vineyards in Washington and Idaho
- Listed breakdown by AVA
- Acreage
 - 12,095 vineyard acres
 - 27,730 total Farm Acres
 - 7,484 acres Biodiversity
- 3.9 million cases of wine in LIVE wineries, 491,000 cases of LIVE wine

LIVE Organizational Updates and Outreach

Serra gave an update on organizational initiatives

- IOBC certification for 23rd consecutive year
- Launched the new updated website. Upgraded from Drupal 7 to Drupal 9, interactive map, more streamlined access to educational materials, mobile and tablet friendly, with more focus on work and resource material versus organizational and administrative.
- Poll conducted for members who would be interested in LIVE Plus where we would perform inspections for members who are LIVE and Organic. There are several requirements under both programs that are repetitive. This would help streamline the inspections process.
- Partnership with Growing Oaks which was started with Willamette University. Acorn hubs were established to collect acorns for planting in a nursery for growth. The goal is to distribute acorns and saplings to LIVE members for restoration projects.

New Communications Coordinator

Isabelle Tobe was introduced as the New Communications Coordinator. Welcome Isabelle.



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Vineyard Technical Committee Update

Leti Catoira (in Leigh Bartholomew's place) gave the vineyard tech update

- Each Technical Committee Chair (Leti Catoira from Willamette Valley, Alan O'Neal from Southern Oregon, Julie Tarara from Eastern OR/WA/ID) gave a recap of the growing year and challenges they faced during the 2022 growing season.

Tech updates and changes to LIVE Checklist and Green/Yellow/Red List were given

- New green list entry for nematodes
- Newly listed active ingredient for Powdery Mildew and Botrytis approved – *Pseudomonas chlororaphis* strain AFS009 (Trade name: Howler)
- Reminders were given that growers can use other trade-named products as long as the active ingredient is the same, and that EPA-exempt products are allowed even though they are not listed on the Yellow List of Approved Pesticides.

Winery Tech update – Cheney Vidrine

Vidrine will be the Winery Certification Officer and serve as the Chair of the Winery Tech Committee until a replacement can be appointed

- Goals for 2023 – Continue to review standards, identify training opportunities, share continuous improvement projects and resources, explore marketing opportunities.
- Currently looking for Tech committee chair(s). Organize and hold annual meetings and coordinate results with the Winery Officer and LIVE staff.
- Winery standard changes:
 1. New green item – 1.1.12: Winery to present scope and progress of their continuous improvement project
 2. Change item 3.2.4 from green to red – report bottle details used in production
 3. Amend yellow item 3.3.1: winery used energy efficient bulbs (omitted CFL and only allow LED)
 4. Amend green item 4.4.4: 90% of all glass bottles used weigh less than 480g each
 5. New green item 4.4.5: Winery has eliminated use of all 750ml glass bottles weighing 680g or their equivalent in larger format
 6. New green item 4.4.7: at least 50% of all glass was transported from glass production facility located within the US Domestic West Coast region
 7. New green item 4.5.3: Consideration should be made when purchasing office materials for items that contain high level of recycled and post-consumer waste
 8. 8 other minor changes to wording, explanation, or the notes
- Tech committee is still working on lightweight glass discussions and communicating



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with a local glass manufacture, water consumption, etc.

- Update on recycle hubs:
 - Still only taking #4 plastics i.e.: shrink-wrap, clear bubble wrap, clean
 - Current hub locations: Domaine Drouhin, Elk Cove, JFW-Mac, Left Coast, Union Wine Co, and Willamette Valley Vineyards in Willamette Valley. Herb Quady in Southern Oregon.
 - Agri-plas in Brooks takes other plastics as well, call in advance 503-390-2381

Social Sustainability

- Linfield University will be performing a faculty-led literature review of best practices across multiple certifications and standards.
- There are 15 areas of focus, once compiled they will go to the Board for review and recommendations on how to proceed.

¡Salud Update!

- Leda Garside commented on the continuing effort for COVID-related services
- 83 clinic days held, 2102 encounters: 871 Lipid screens, 110 A1c tests, 120 medical referrals, 33 dental exams, 44 vision exams, 465 flu vaccines, 140 workers provided with case management, 768 hours of navigation support, and 84 medical equipment monitors distributed
- 4710 home tests sent out, 13,556 PPE distributed, 923 covid vaccines, 237 COVID boosters, and assisted with education at community forums
- Many other services were provided

PARTNERS UPDATES

Salmon Safe

Dan Kent gave an update on Salmon Safe

- Unveiled new updated logo
- Salmon Safe Hero of Salmon award will be given on Day 2

Oregon Wine Board

David DeWitt gave an OWB update

- 2021 and 2022 Vineyard and Winery Report were presented
- Shared information on the Resource Studio, the new Oregon Wine Touring Guide, and a



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recap of the Oregon Wine Symposium

- Events coming up – Oregon Wine Month in May and Industry grant opportunities

Bee Friendly Farming

- In 2022 LIVE partnered with Bee Friendly Farming and to co-certify all vineyards
- Checklist items were added to address any Bee Friendly Farming practices not already included in the LIVE Checklist
- All LIVE certified vineyards are now also certified Bee Friendly Farming

ADJOURNMENT

Ponzi thanked the group and adjourned the meeting at 10:15 am by unanimous consent.